


wick ×  2WAY



# Maine 2026 Senate General Election Survey

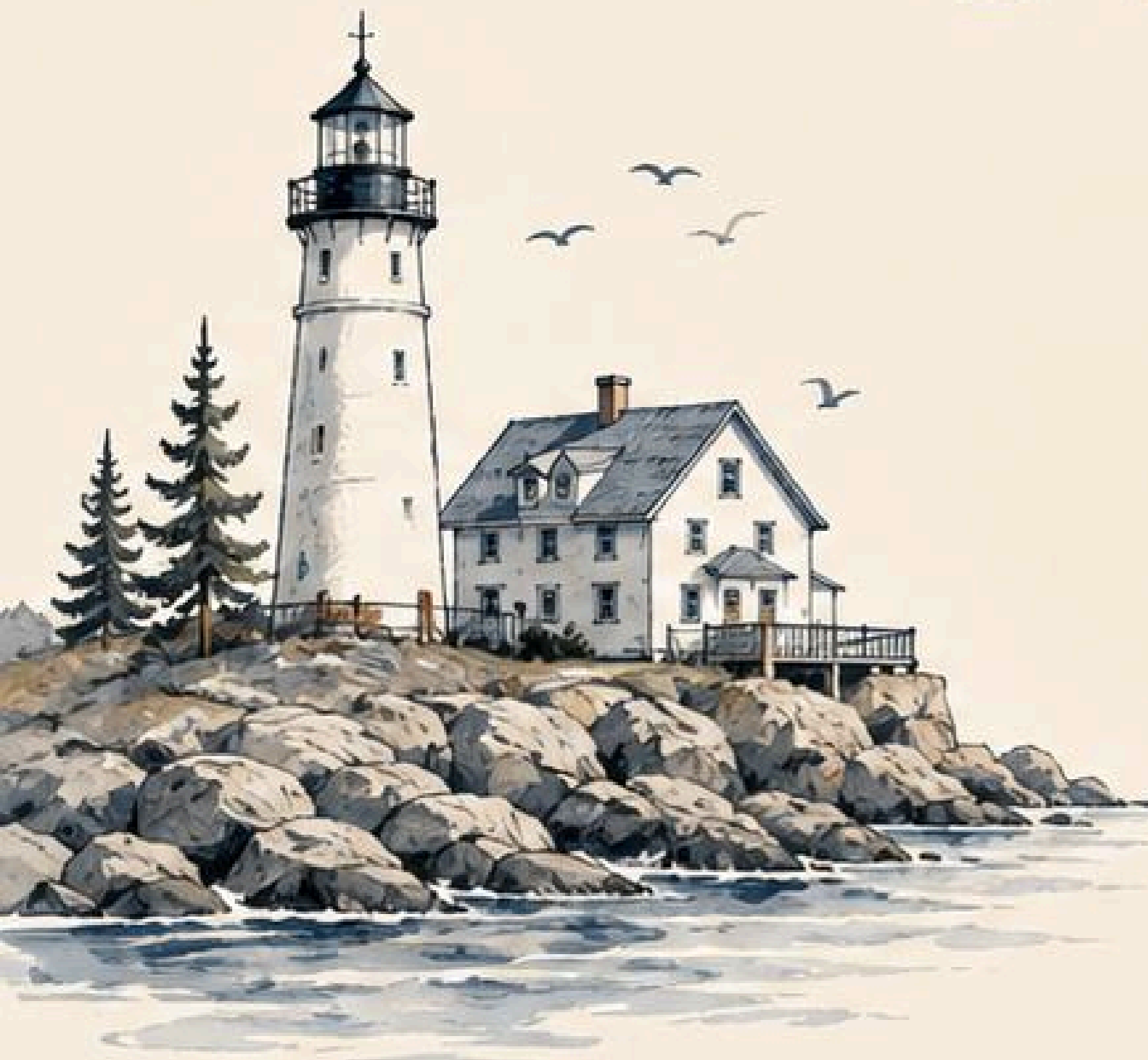


This Maine 2026 Senate General Election Survey was conducted on behalf of 2Way June 11–14, 2026, among 1,008 likely voters in Maine. Respondents were recruited via text-to-web. Likely voters were identified based on past voting history and self-reported vote intention. The margin of error is  $\pm 3.1$  percentage points at the 95% confidence level. Margins of error are larger for subgroups. Results may not sum to 100% due to rounding.

MAINE POLL



SAMPLE SIZE  
**1,008**  
LIKELY VOTERS

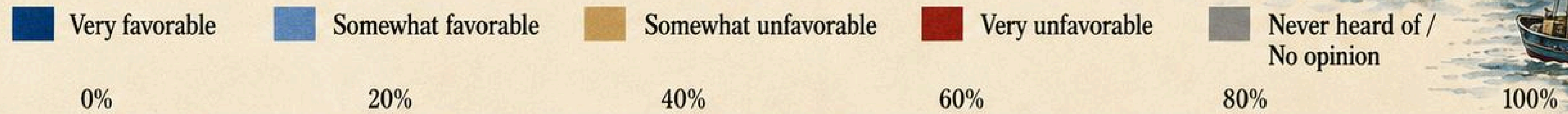
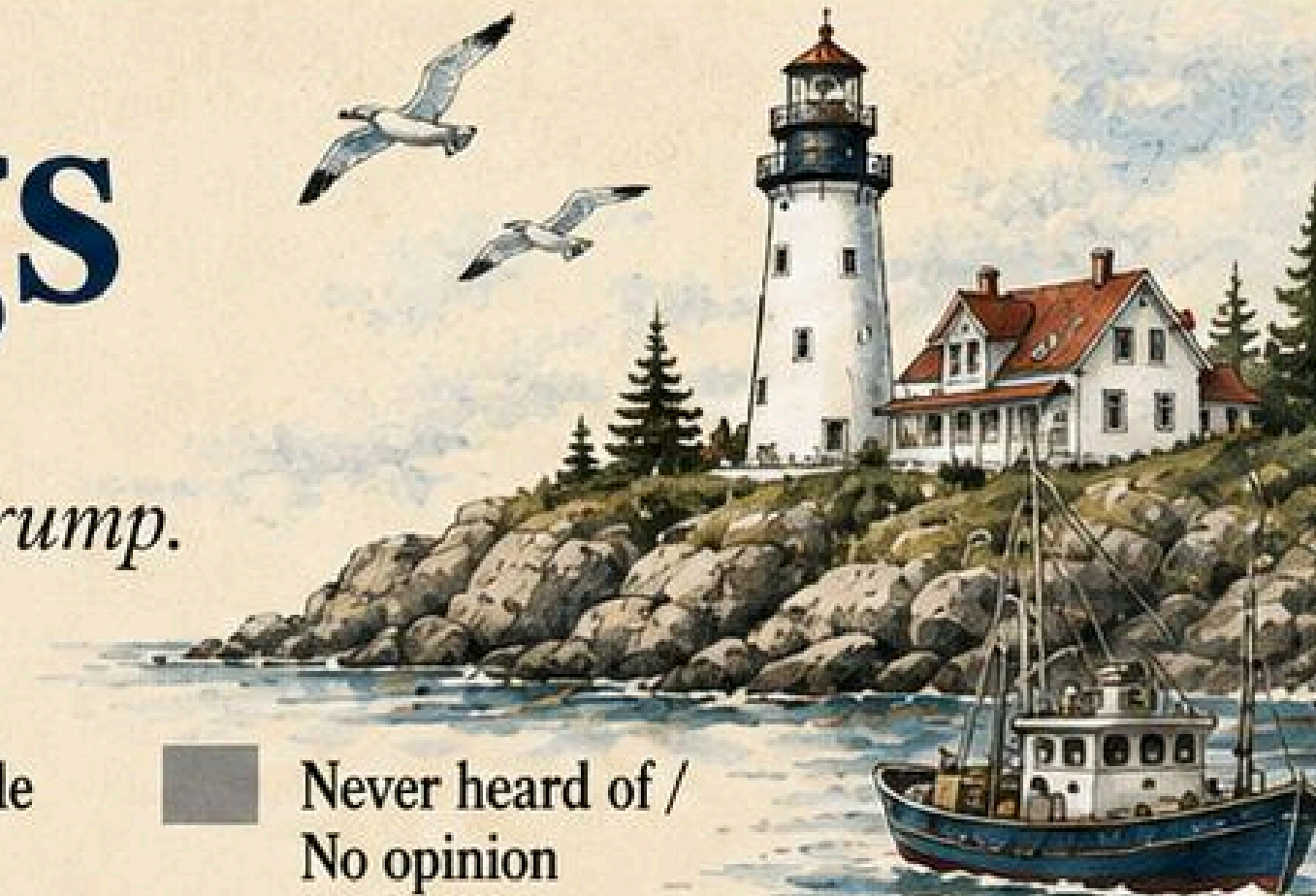


Sample size  
**1,008**  
likely voters.  
★

# Favorability Ratings

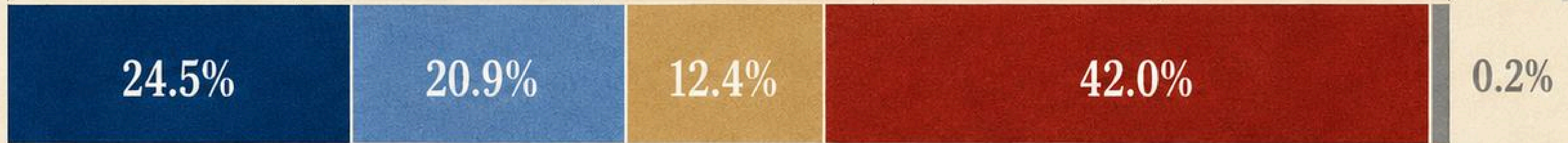


*How Maine voters view Susan Collins, Graham Platner, and Donald Trump.*



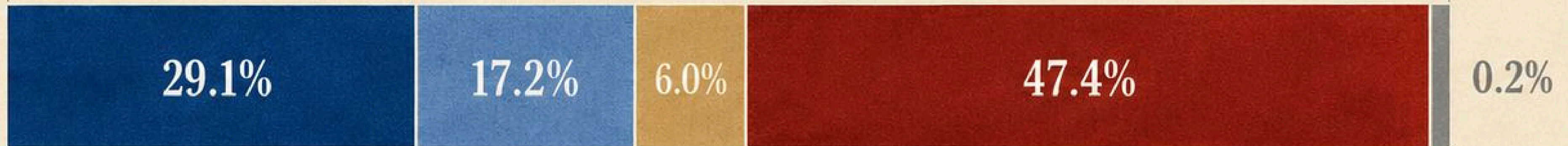
**Susan Collins**

U.S. Senator  
● Republican



**Graham Platner**

U.S. Senate candidate  
● Democrat



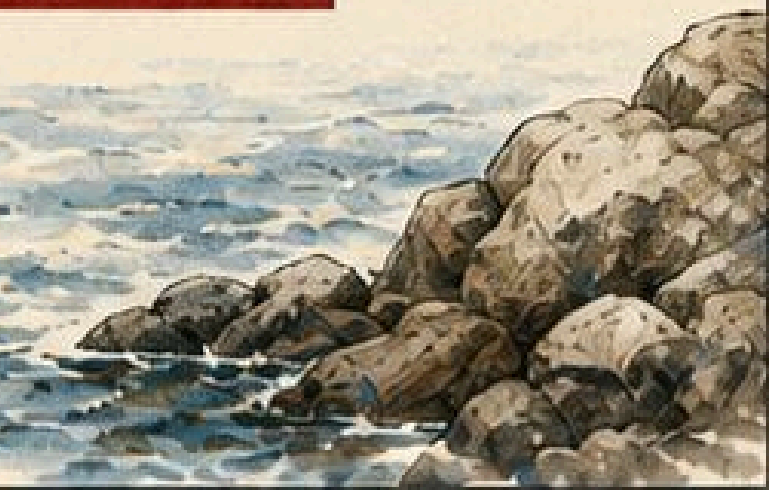
**Donald Trump**

President of  
the United States



★ Five-point scale: Very favorable • Somewhat favorable • Somewhat unfavorable • Very unfavorable • Never heard of / No opinion ★

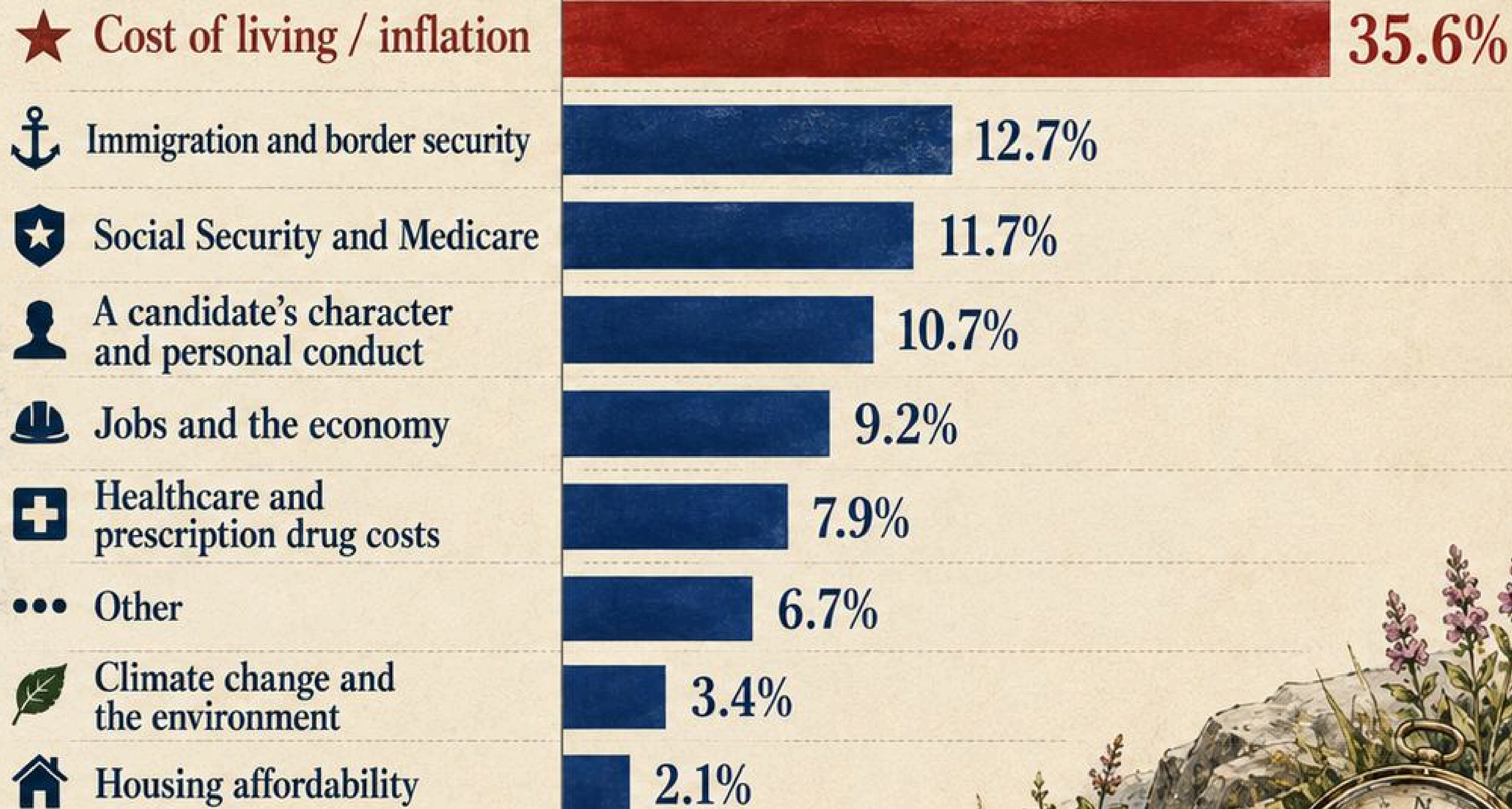
*Note: Percentages may not add to 100 due to rounding.*



# ★ What Matters Most to Maine Voters? ★

*Which one issue is most important to likely voters in deciding how to vote for the U.S. Senate this November?*

Sample size  
1,008 likely voters



★ Cost of living / inflation is by far the top issue. ★

Note: Percentages may not add to 100 due to rounding.

★ BALLOT QUESTION ★

# Senate Vote



*Graham Platner holds a narrow lead in a very close race.*



Sample size 1,008 likely voters

**Graham Platner**

DEMOCRAT

480 respondents



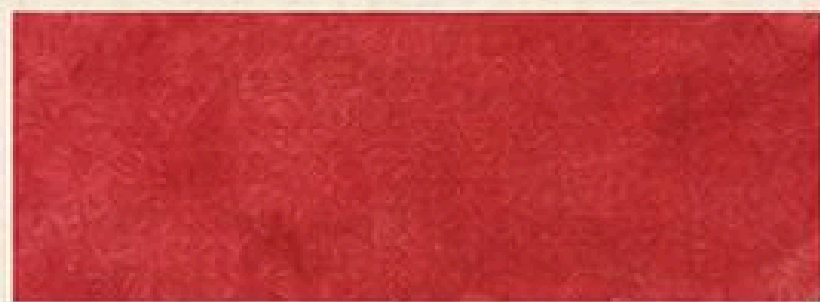
47.6%



**Susan Collins**

REPUBLICAN

458 respondents



45.4%



**Undecided/Other**

70 respondents



7.0%



*Note: Percentages may not add to 100 due to rounding.*

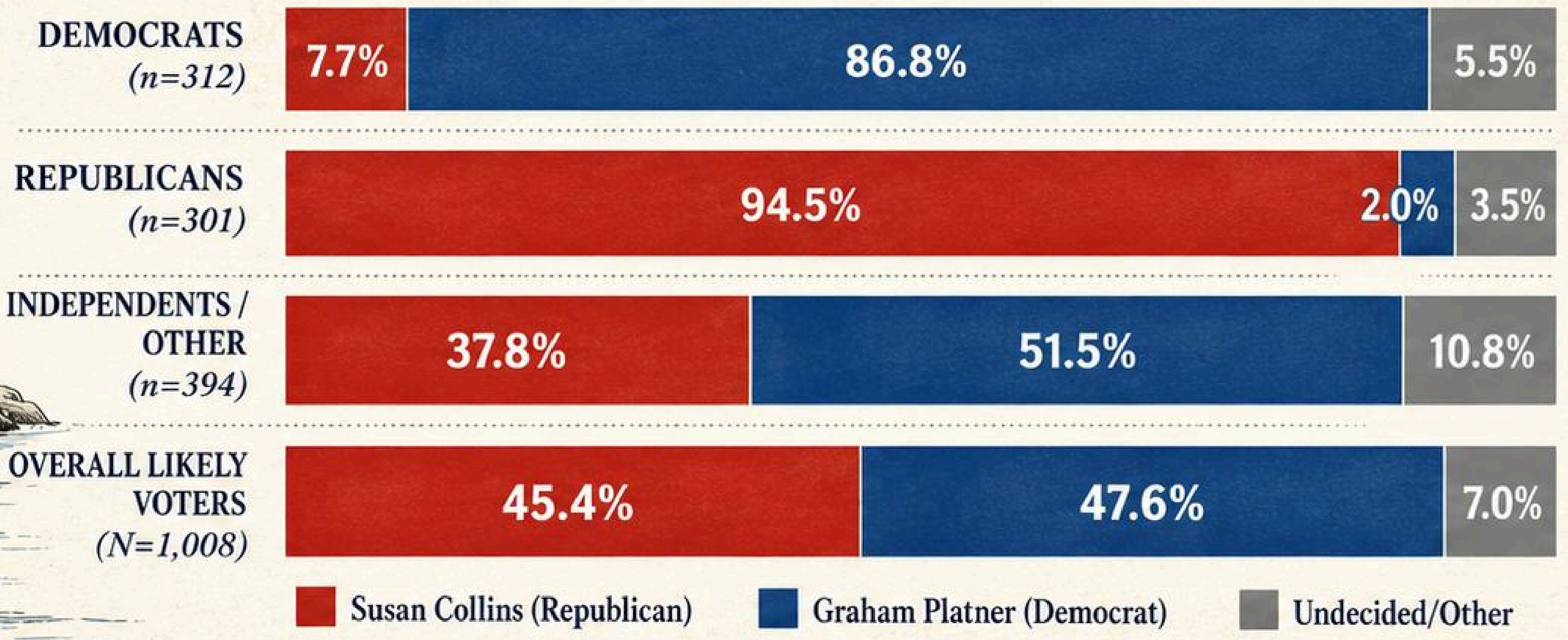


★ SENATE VOTE BY PARTY IDENTIFICATION ★

# PARTY DIVIDE IN THE MAINE SENATE VOTE

*Republicans overwhelmingly back Susan Collins, Democrats overwhelmingly back Graham Platner, and independents lean Platner in the Maine Senate race.*

★ SAMPLE SIZE: 1,008 LIKELY VOTERS ★



## ★ KEY TAKEAWAYS

- 1 Republicans back Collins by 92.5 points.
- 2 Democrats back Platner by 79.1 points.
- 3 Independents lean Platner by 13.7 points.

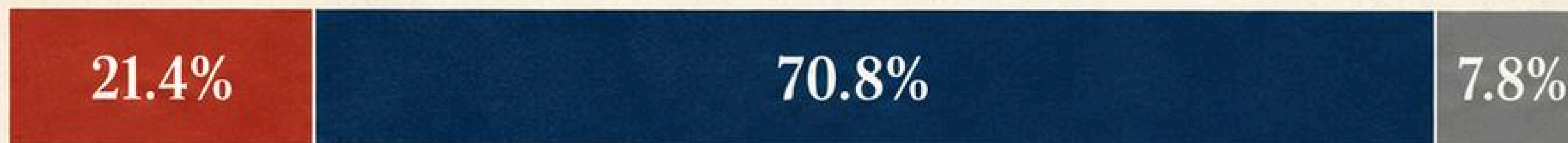
★  **A 171.6-POINT PARTISAN SWING** ★  
 SEPARATES DEMOCRATS AND REPUBLICANS.

# AGE DIVIDE IN THE MAINE SENATE VOTE

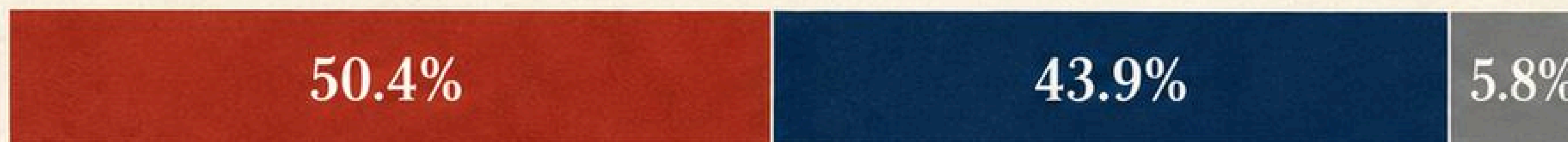
*Younger voters break heavily for Graham Platner, voters 35–64 favor Susan Collins, and seniors tilt back toward Platner.*



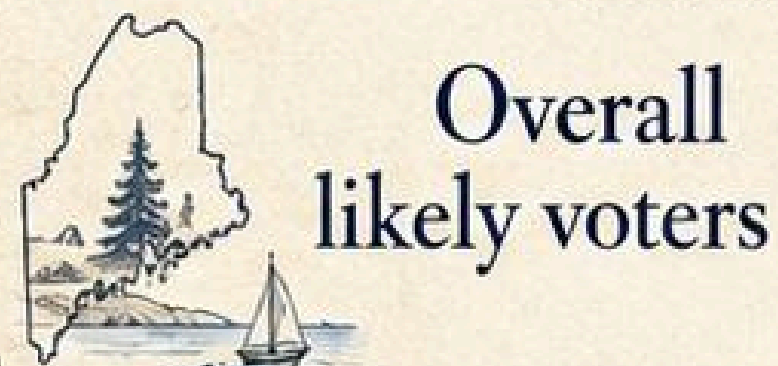
18–34  
years



35–64  
years



65+  
years



Overall  
likely voters



Susan Collins  
(Republican)

Graham Platner  
(Democrat)

Undecided/Other

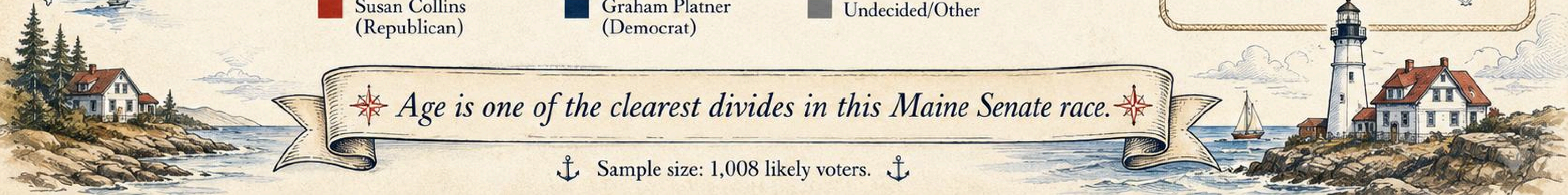


## KEY TAKEAWAYS

- 1 Platner leads voters 18–34 by 49.4 points.
- 2 Voters 35–64 are the only age group where Collins leads, by 6.5 points.
- 3 Among voters 65+, Platner leads by 8.7 points.
- 4 A 55.9-point swing separates the youngest voters from the 35–64 cohort.

*Age is one of the clearest divides in this Maine Senate race.*

⚓ Sample size: 1,008 likely voters. ⚓

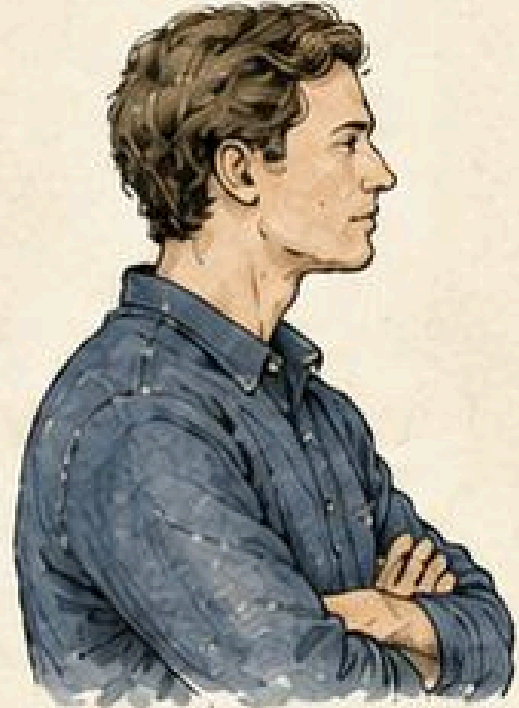


## SENATE VOTE BY GENDER

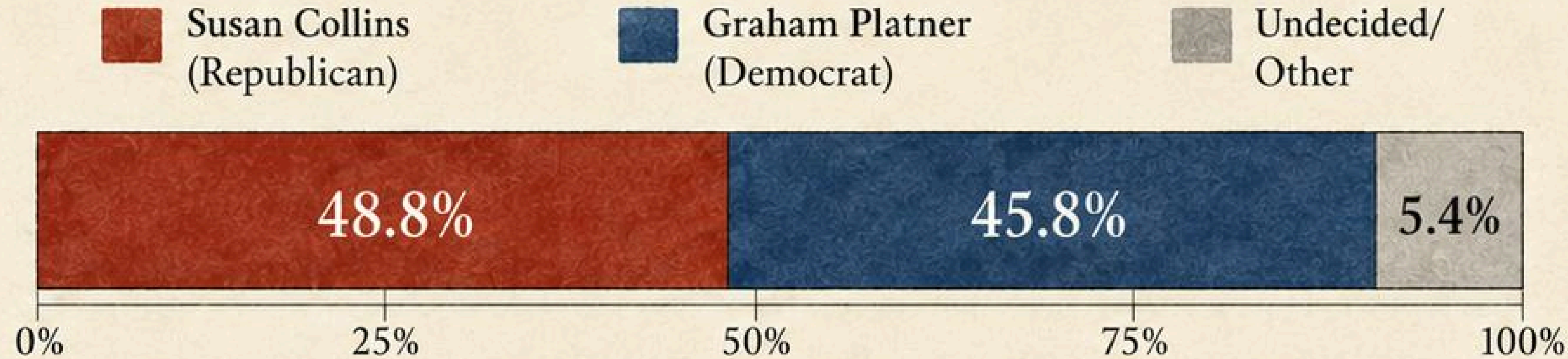
# GENDER DIVIDE IN THE MAINE SENATE VOTE

*Women lean toward Graham Platner, while men narrowly favor Susan Collins, producing a modest but clear gender gap in the Maine Senate race.*

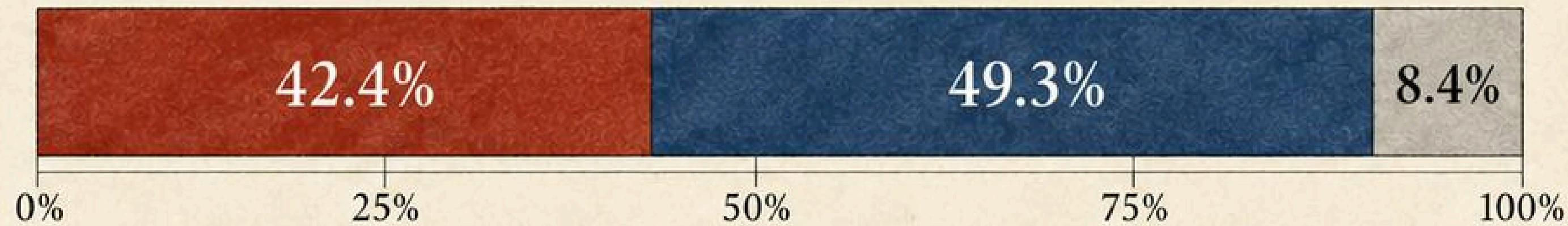
wickx2WAY  
Sample size  
1,008 likely voters



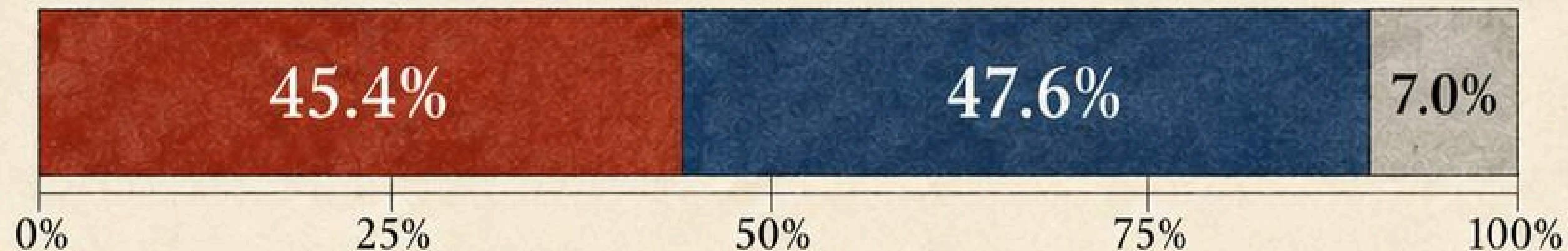
**MEN**  
(n=472)



**WOMEN**  
(n=536)



**OVERALL LIKELY VOTERS**  
(N=1,008)



### KEY TAKEAWAYS

- 1 Women favor Platner by 6.9 points.
- 2 Men favor Collins by 3.0 points.
- 3 The gender gap between the two groups is 9.9 points.

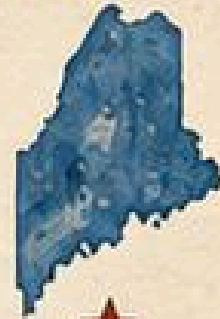


# How Mainers View the Candidates:

## Image Testing

Which candidate shows each of the following?

MAINE POLL



SAMPLE SIZE  
1,008  
LIKELY VOTERS

### Is morally upstanding

Susan Collins  
(Republican) 49.1%

Graham Platner  
(Democrat) 24.3%

No difference 18.9%

Not sure 7.7%

### Better reflects Maine values

Susan Collins  
(Republican) 46.1%

Graham Platner  
(Democrat) 44.1%

No difference 6.5%

Not sure 3.4%

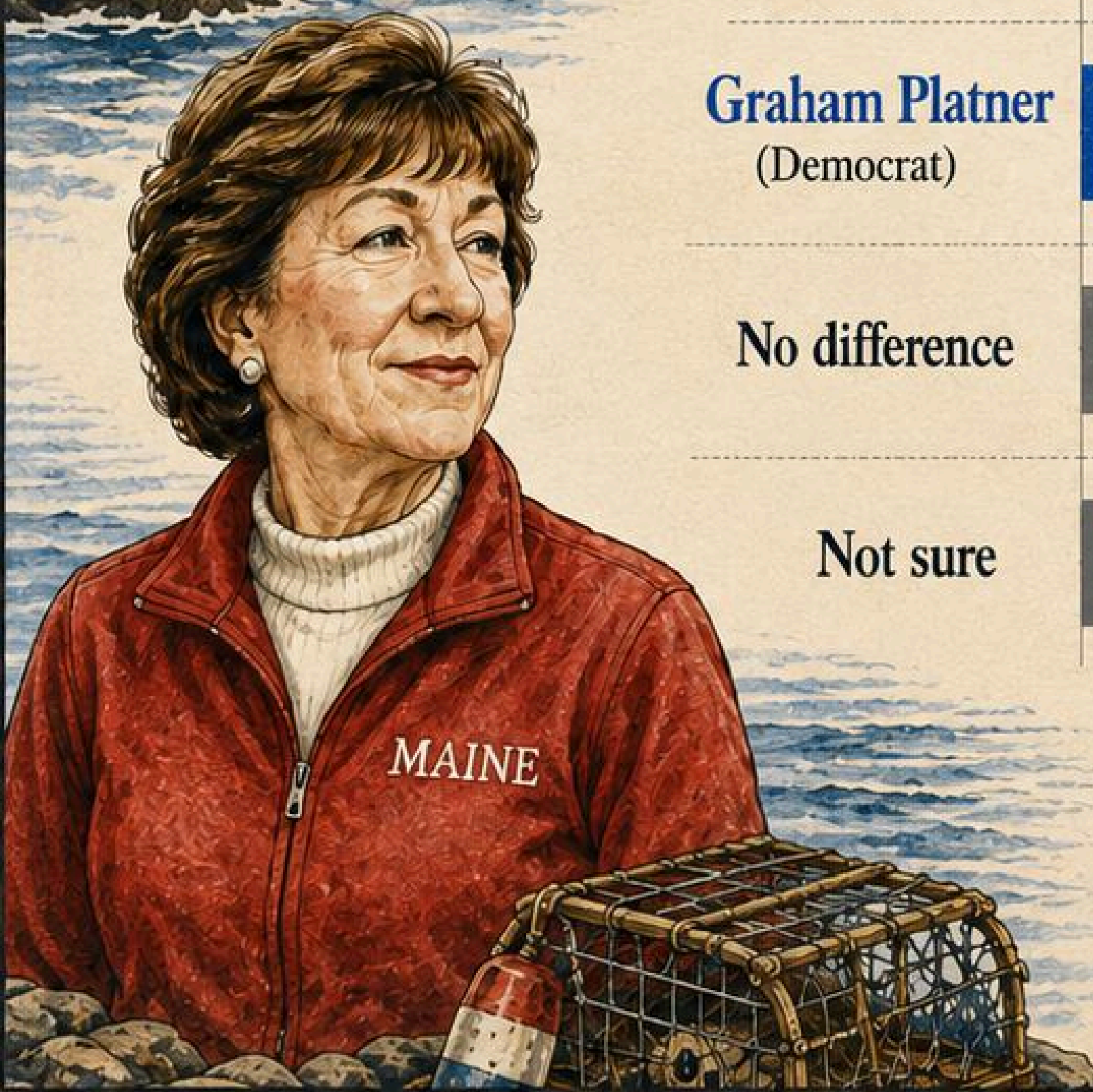
Susan Collins  
(Republican)

Graham Platner  
(Democrat)

No difference

Not sure

Note: Percentages may not add to 100 due to rounding.



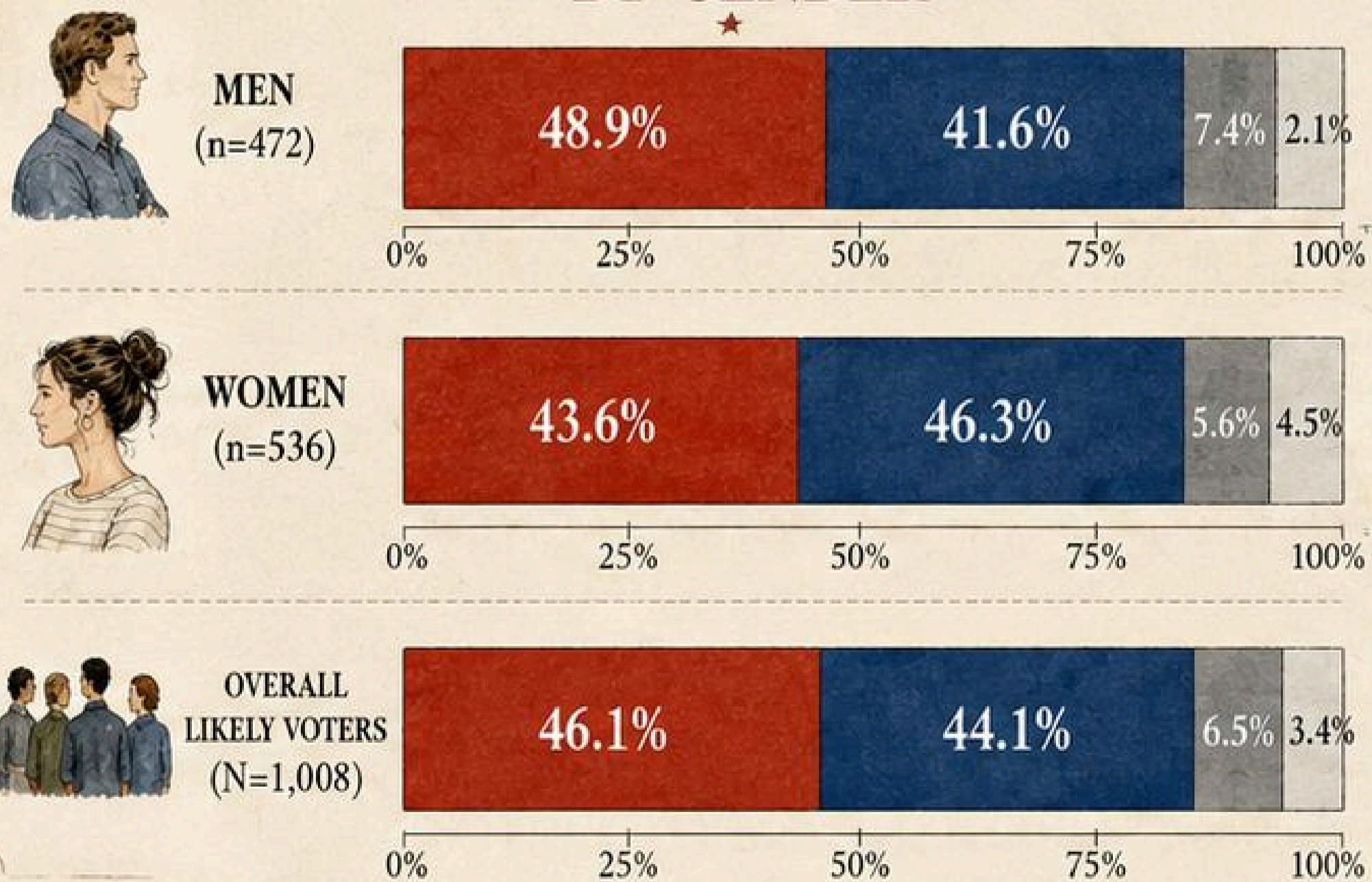
# WHO BETTER REFLECTS MAINE VALUES?

*How likely voters break on this trait by gender and party identification.*

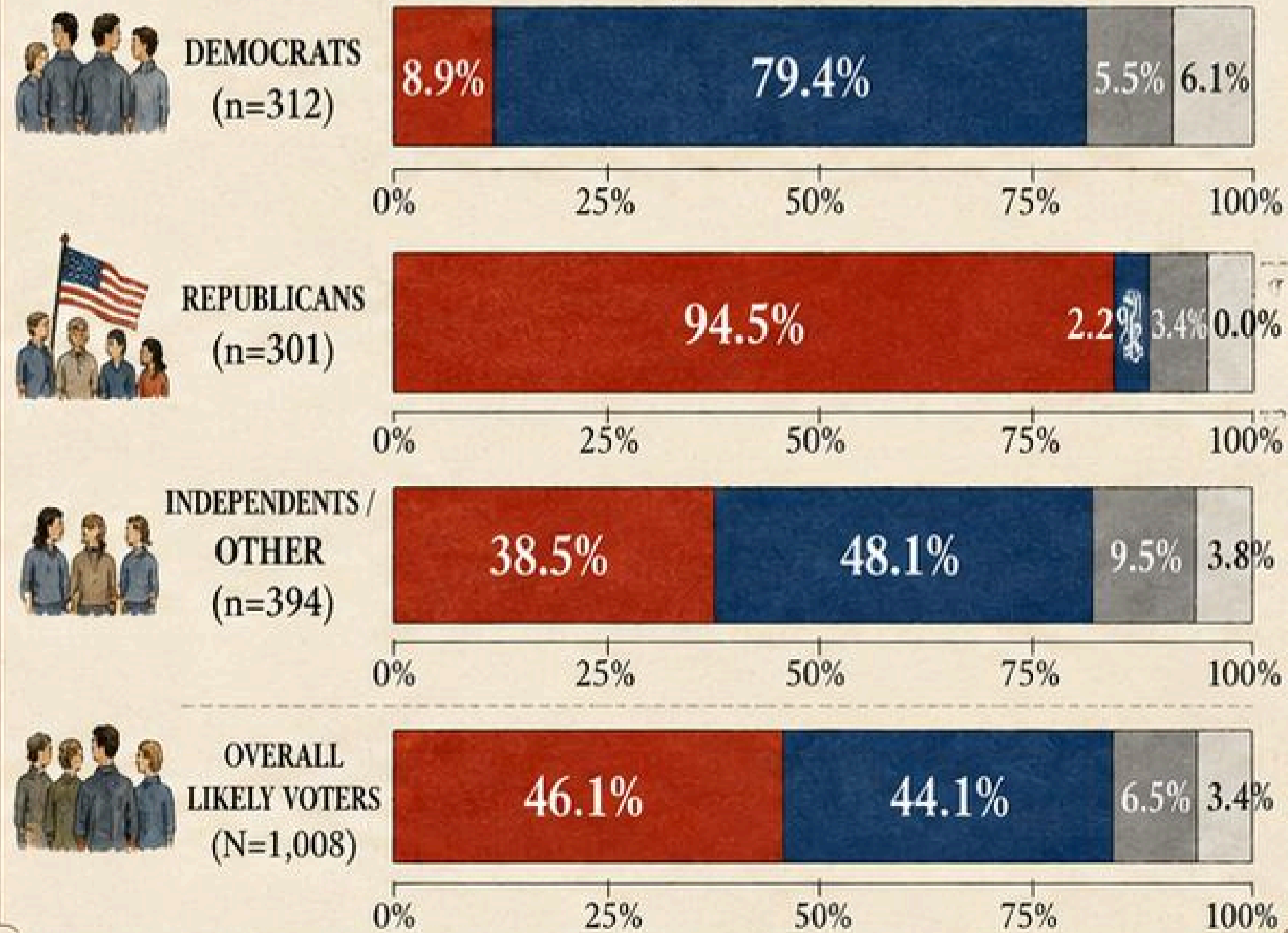
Sample size  
1,008  
likely voters

■ Susan Collins (Republican)
 ■ Graham Platner (Democrat)
 ■ No difference
 ■ Not sure

## BY GENDER



## BY PARTY



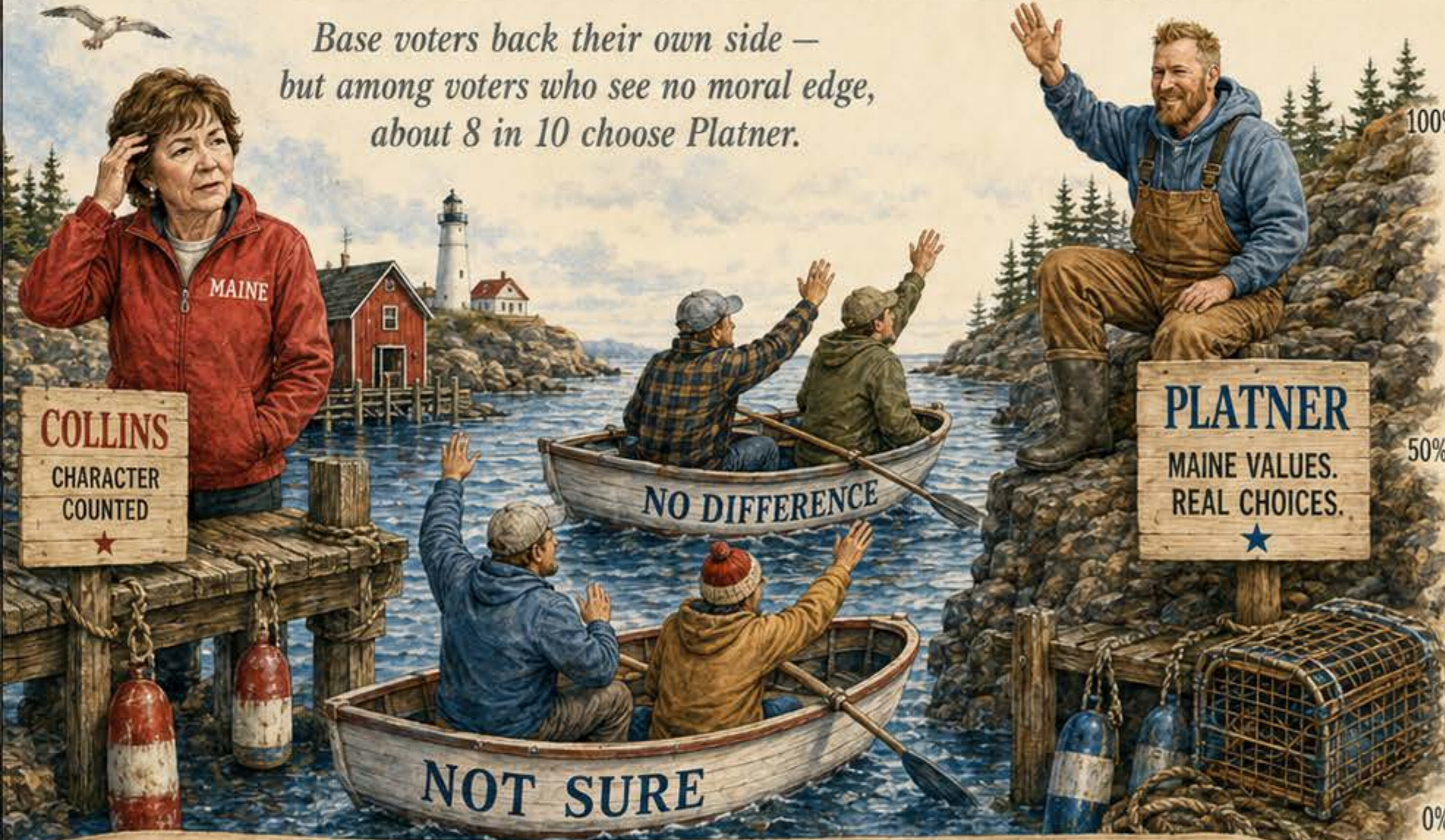
## KEY TAKEAWAYS

- 1 The gender split is modest: men favor Collins by 7.3 points, while women favor Platner by 2.7 points.
- 2 The party split is dramatic: Republicans back Collins overwhelmingly, while Democrats strongly choose Platner.
- 3 Independents / Other lean Platner by 9.6 points, making them much closer to the statewide result.

★ *The party divide is far larger than the gender divide on who better reflects Maine values.* ★

# No Moral Verdict? Voters Break for Platner.

Base voters back their own side —  
but among voters who see no moral edge,  
about 8 in 10 choose Platner.



Senate vote by who voters see as  
more morally upstanding

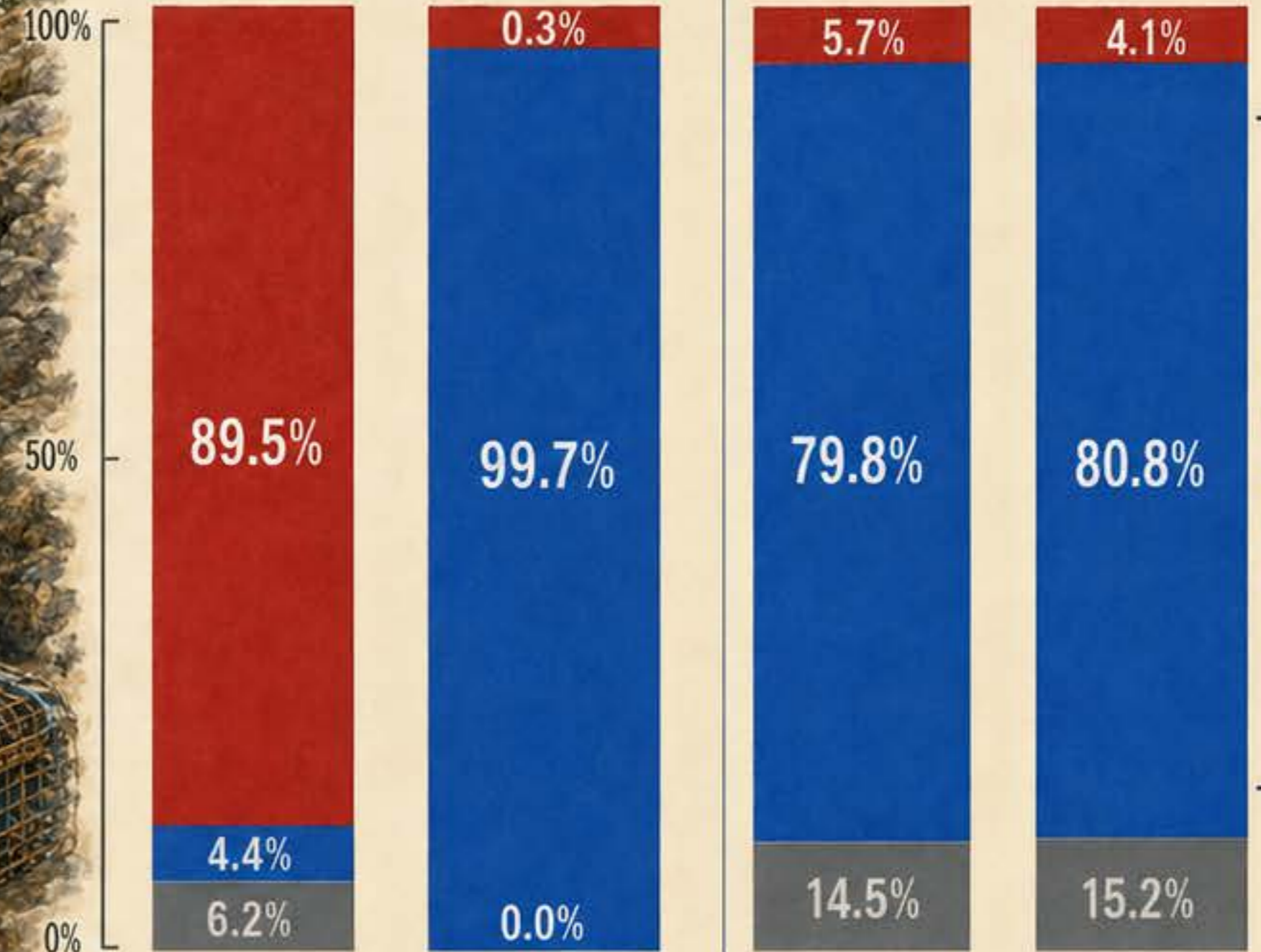
Susan Collins  
is more morally  
upstanding  
(n=495)

Graham Platner  
is more morally  
upstanding  
(n=245)

No difference + Not sure break for Platner

No difference  
(n=190)

Not sure  
(n=78)



About  
8 in 10  
No difference  
and Not sure  
voters back  
Platner.

★ VOTERS WITH NO MORAL VERDICT BREAK FOR PLATNER BY ABOUT +75 POINTS. ★

No difference: Platner +74.1 | Not sure: Platner +76.7

■ Susan Collins voters (Republican) ■ Graham Platner voters (Democrat) ■ Undecided/Other

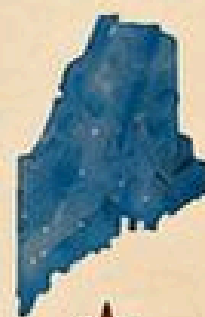
Note: Percentages may not add to 100 due to rounding.

# How Mainers View the Candidates:

## Image Testing

*Which candidate is better described by each of the following?*

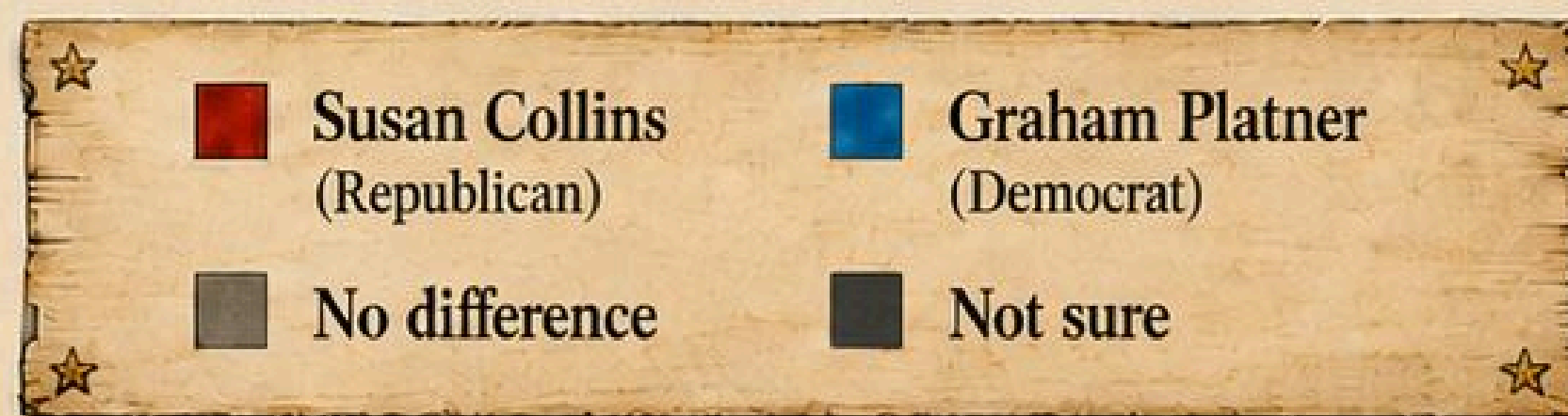
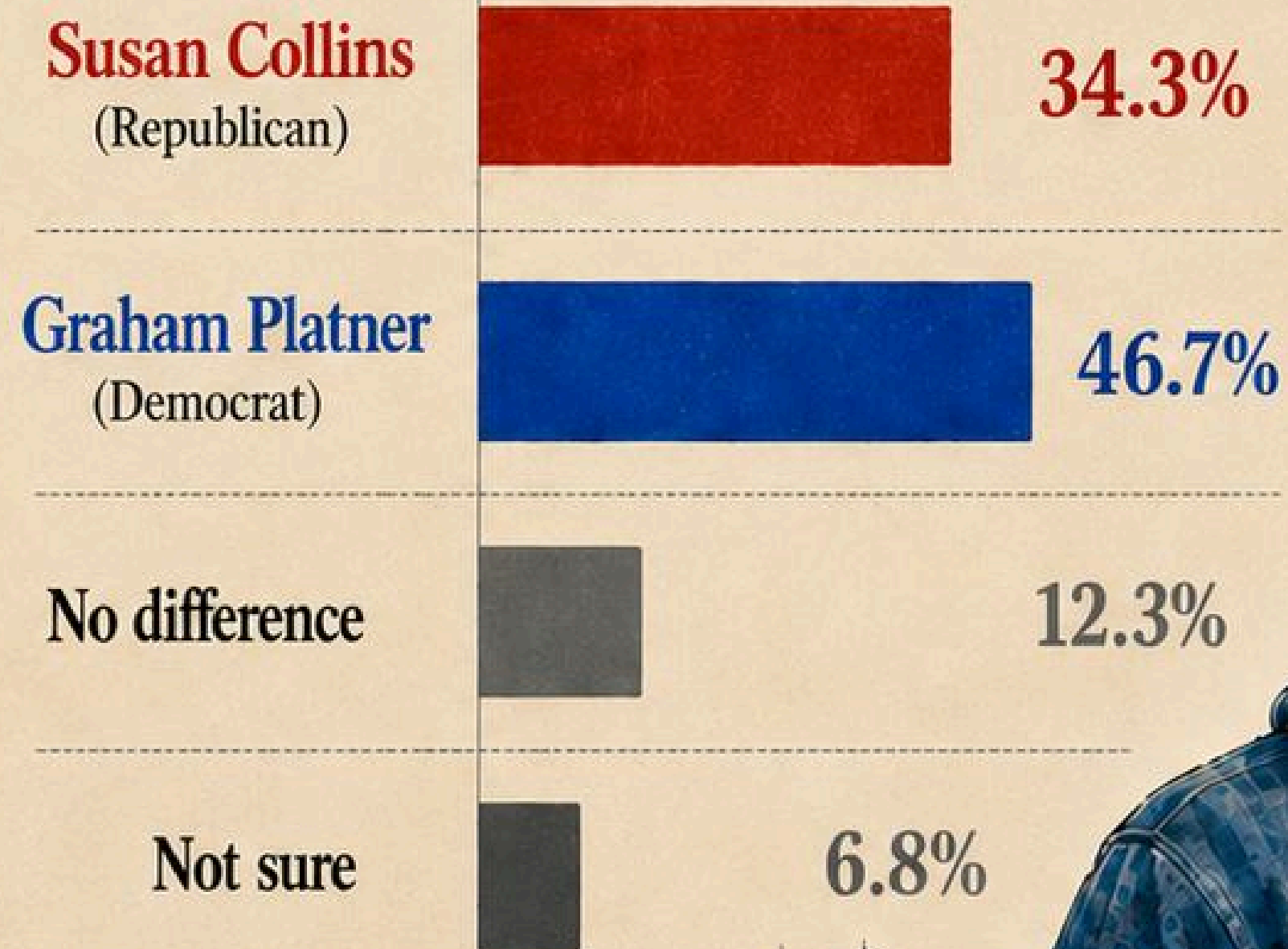
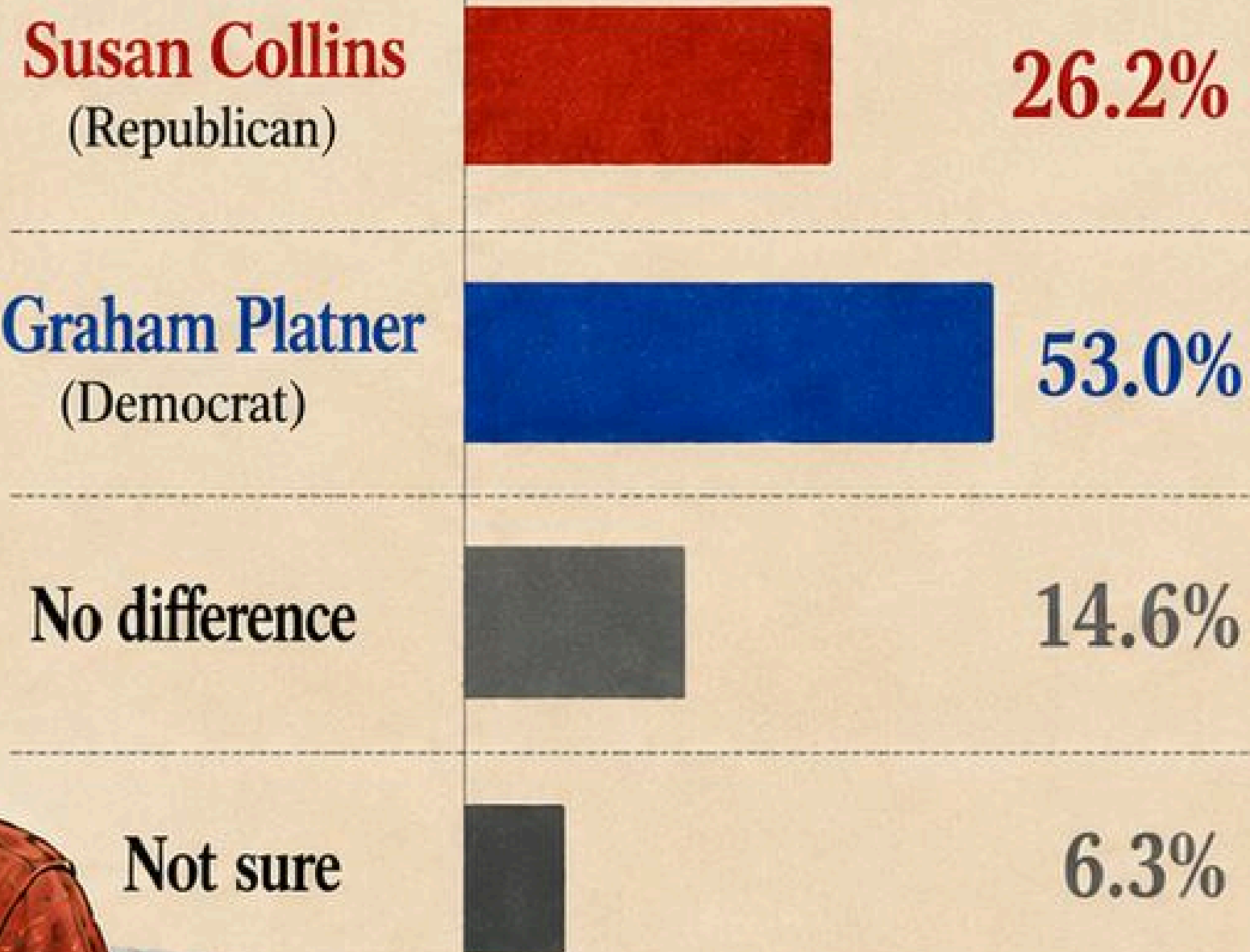
MAINE POLL



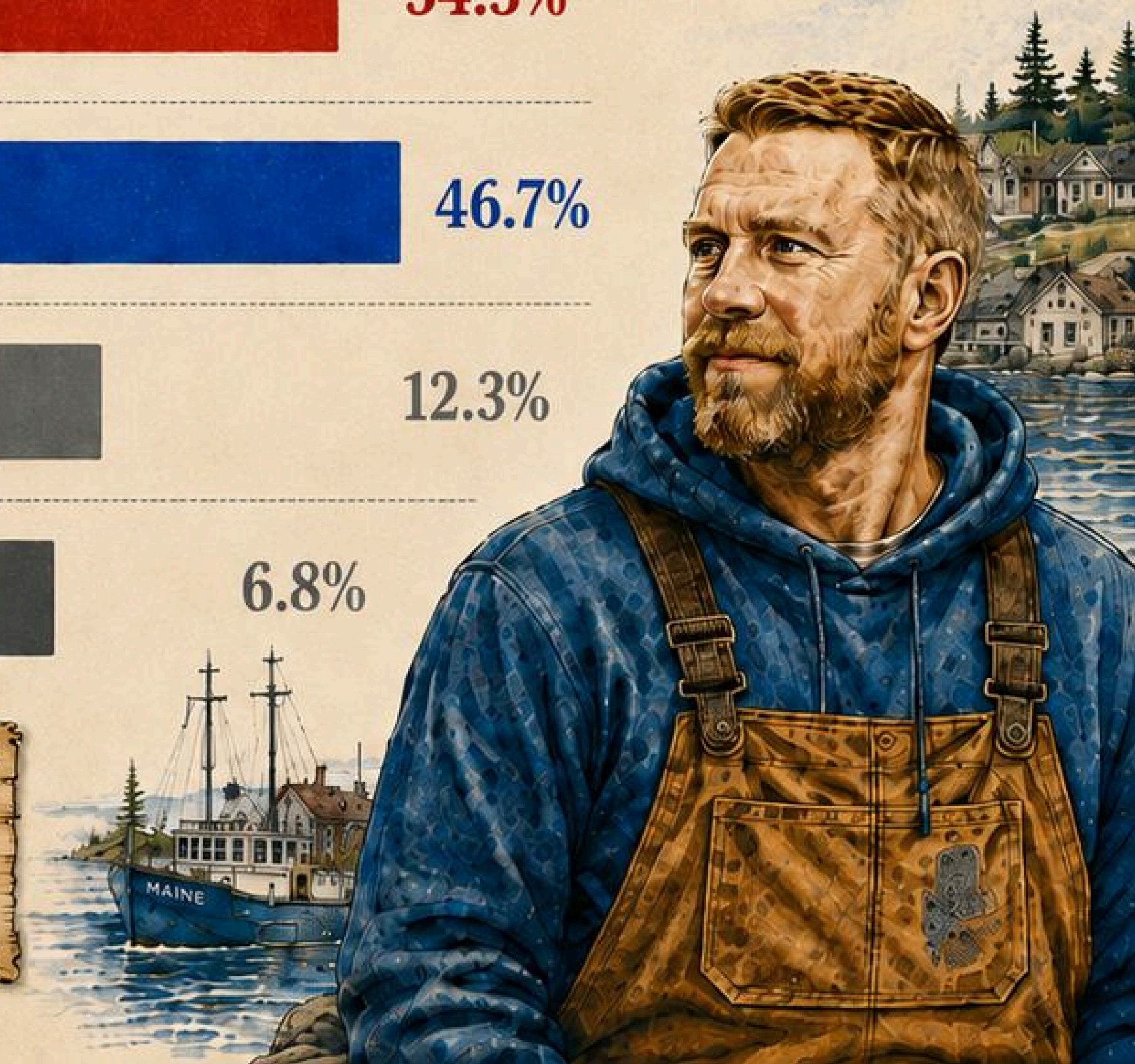
SAMPLE SIZE  
1,008  
LIKELY VOTERS

Is the candidate of change  
and new ideas

Is better on keeping America out  
of unnecessary wars



Note: Percentages may not add to 100 due to rounding.



# How Mainers View the Candidates:

## Image Testing

Which candidate is better described by each of the following?

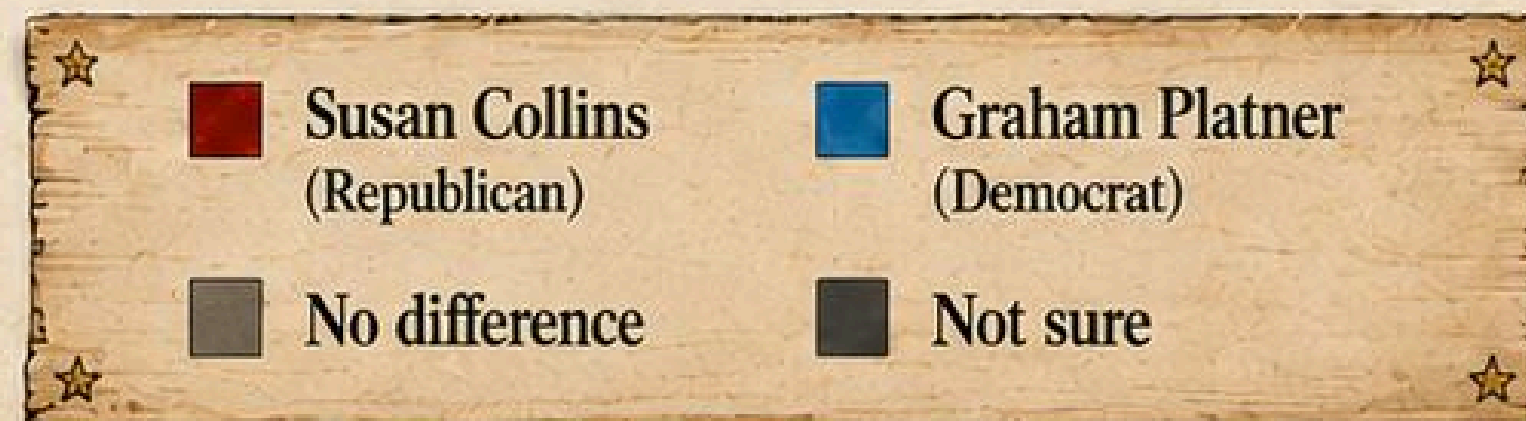
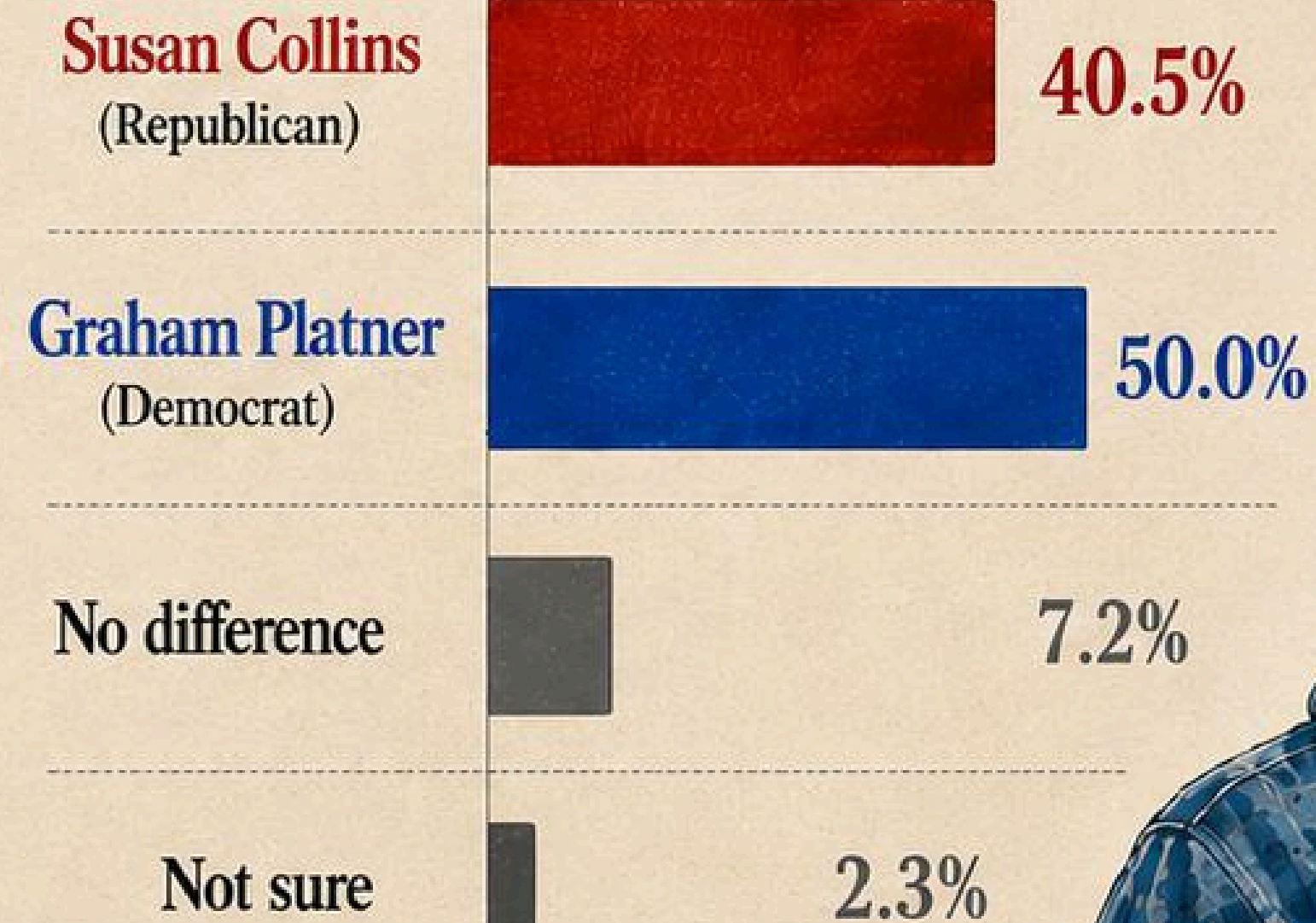
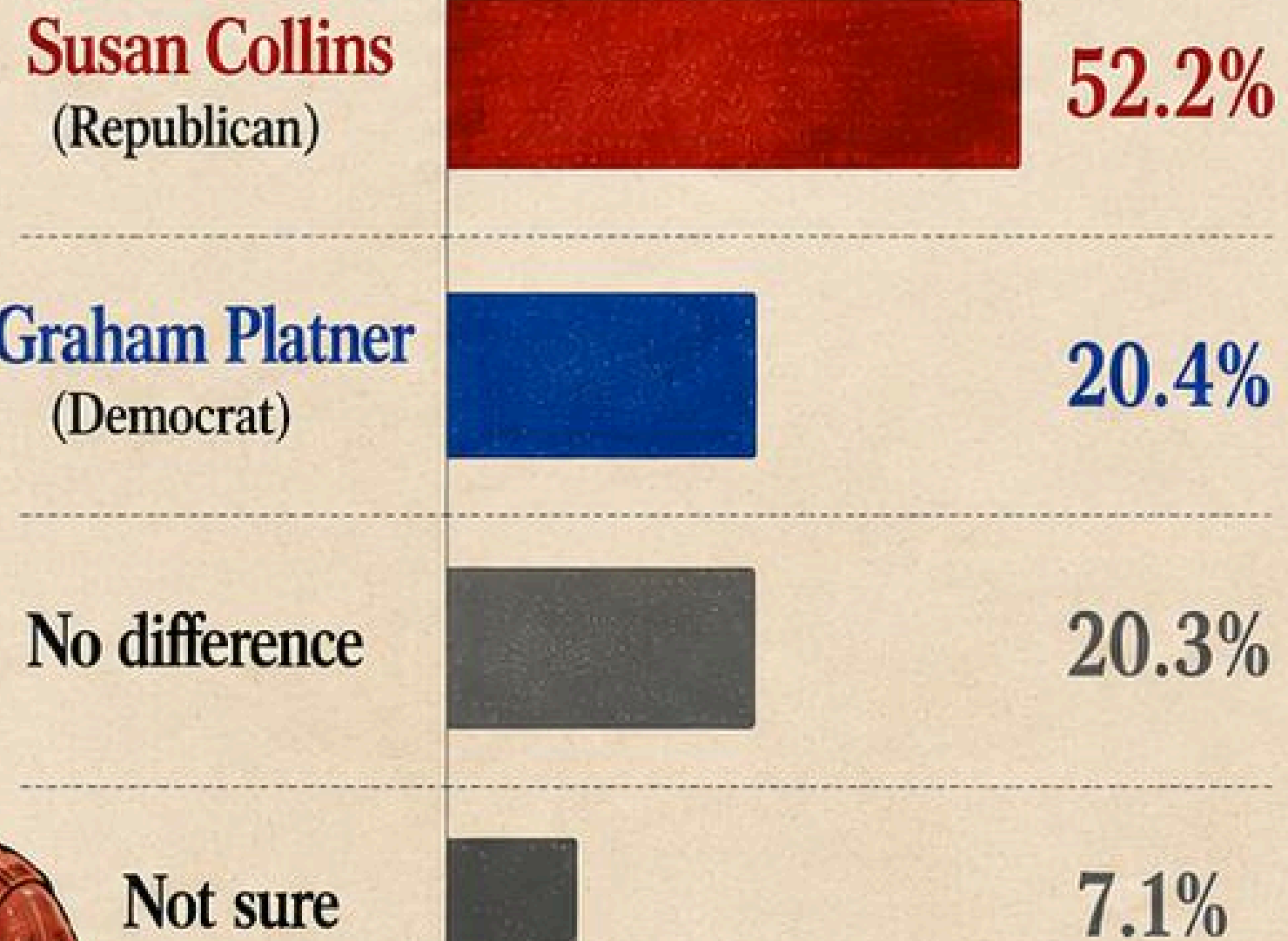
Serves the interests of the wealthy and powerful elite

Is more in touch with working-class Mainers

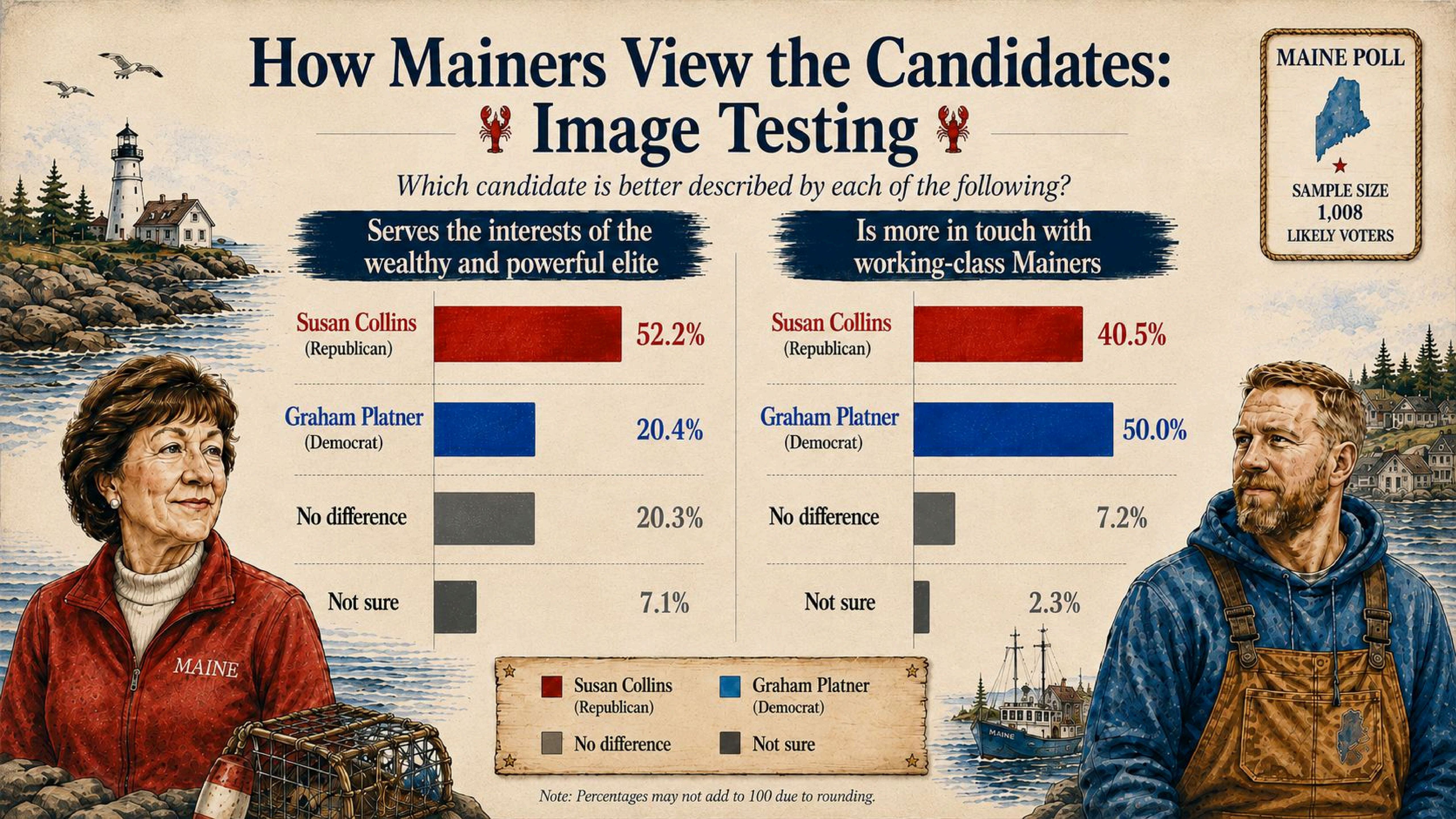
MAINE POLL



SAMPLE SIZE  
1,008  
LIKELY VOTERS



Note: Percentages may not add to 100 due to rounding.



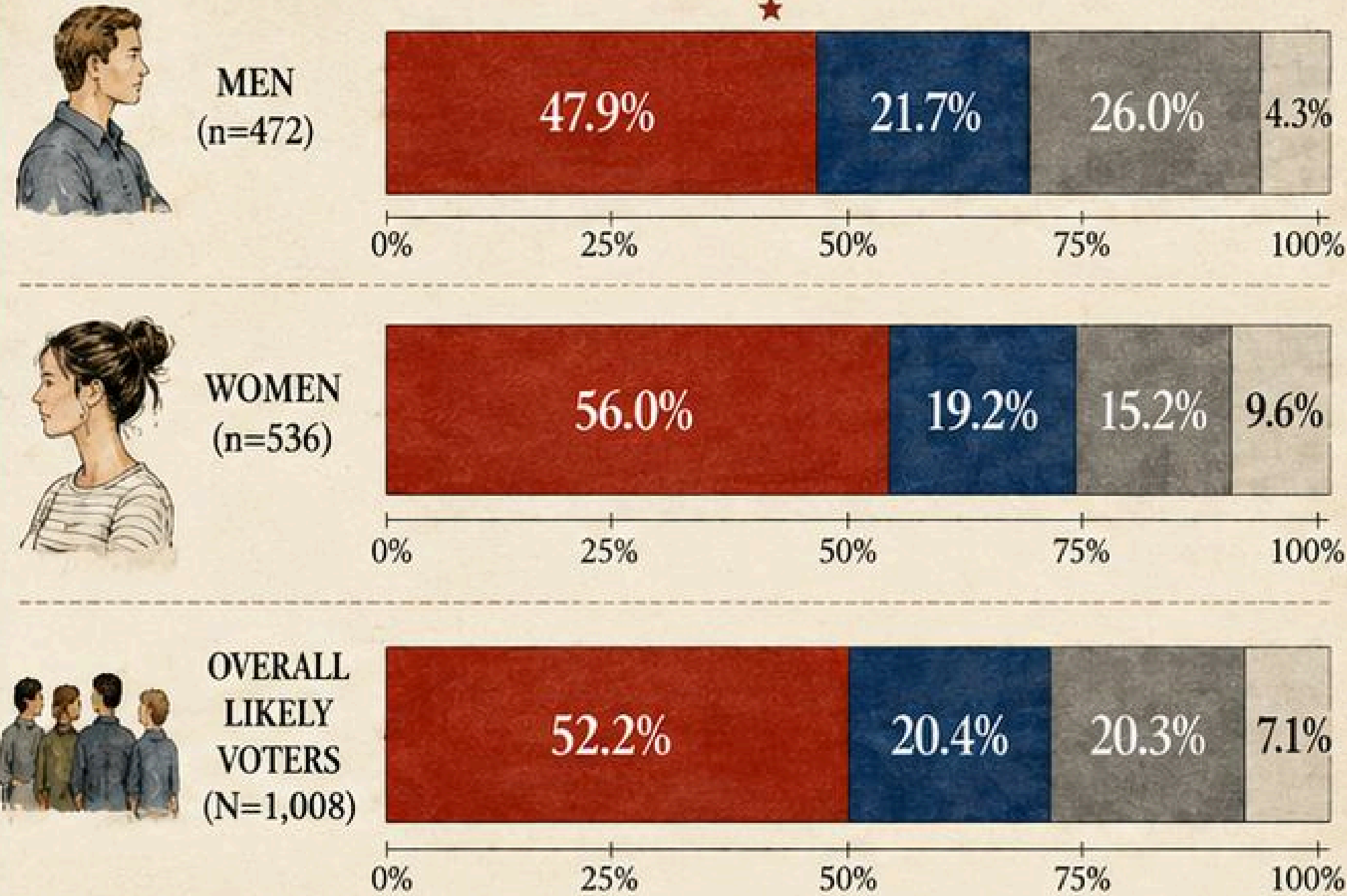
# WHO SERVES THE WEALTHY ELITE?

*How likely voters break on this trait by gender and age.*

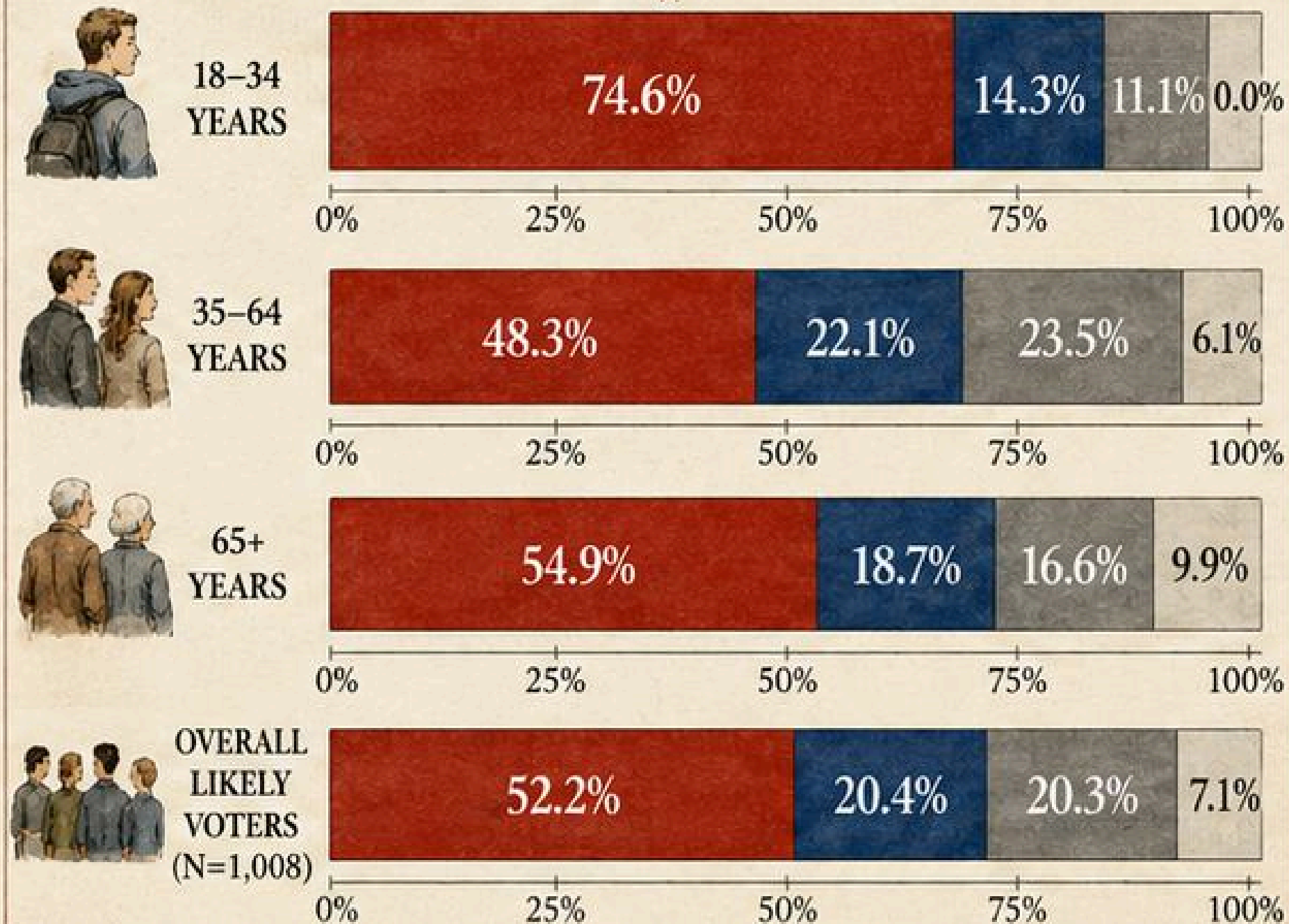
Sample size  
1,008  
likely voters

■ Susan Collins (Republican)
 ■ Graham Platner (Democrat)
 ■ No difference
 ■ Not sure

## BY GENDER



## BY AGE



## KEY TAKEAWAYS

- 1 Collins is seen as serving wealthy elites by a majority overall (52.2%).
- 2 That view is strongest among voters 18-34 (74.6%).
- 3 Women are more likely than men to choose Collins on this trait (56.0% vs. 47.9%).
- 4 No-difference responses are highest among men (26.0%) and voters 35-64 (23.5%).

★ *Across gender and age groups, Collins is more often seen as the candidate who serves wealthy elites.* ★



Sample size  
**1,008**  
likely voters  
★

# Platner Concerns



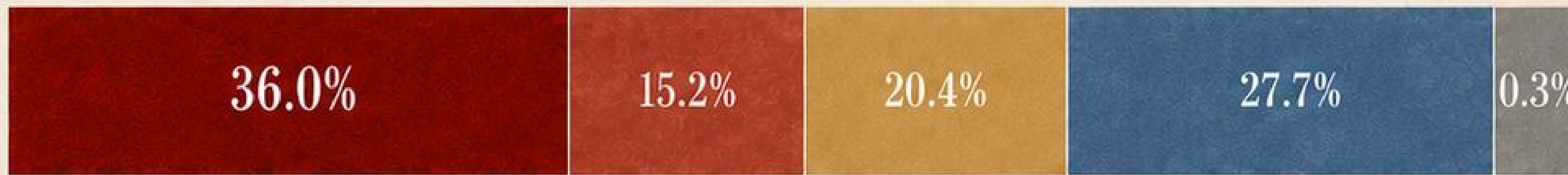
*How concerned Maine voters are about three reports involving Graham Platner.*



■ Very concerned    
 ■ Somewhat concerned    
 ■ Not very concerned    
 ■ Not at all concerned    
 ■ Not aware of this



Explicit text messages with multiple women while married



Chest tattoo resembling a Nazi symbol, later covered up



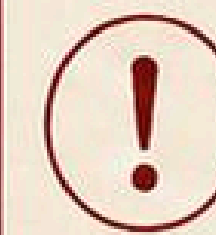
Allegations from former girlfriends that Platner was physically rough and abusive toward women



★  
**KEY TAKEAWAYS**



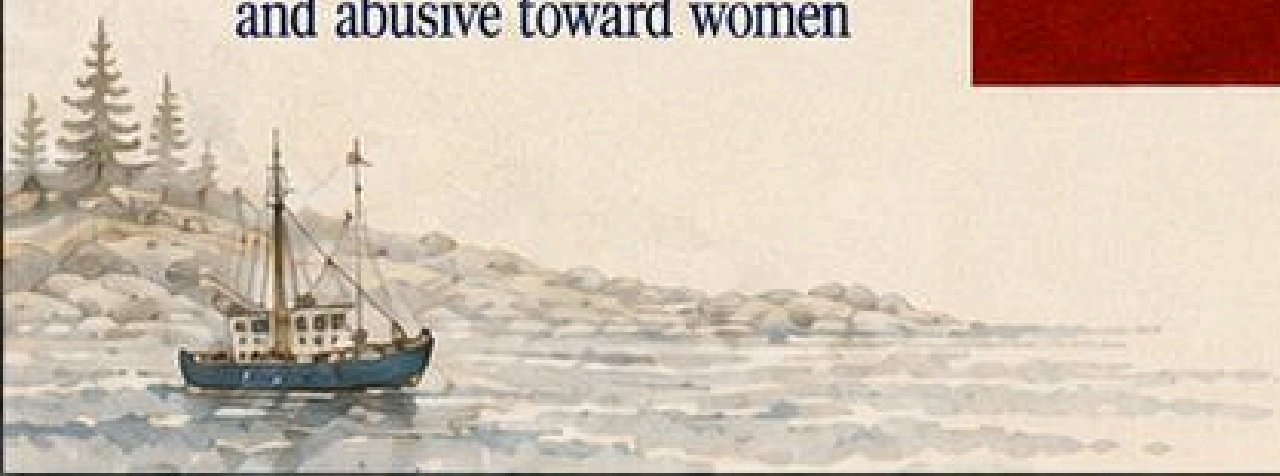
Majorities are at least somewhat concerned about all three reports.



The allegation about being physically rough and abusive toward women generates the highest concern.



At least 45% of voters are very concerned about each report—ranging from 36.0% to 47.6%.

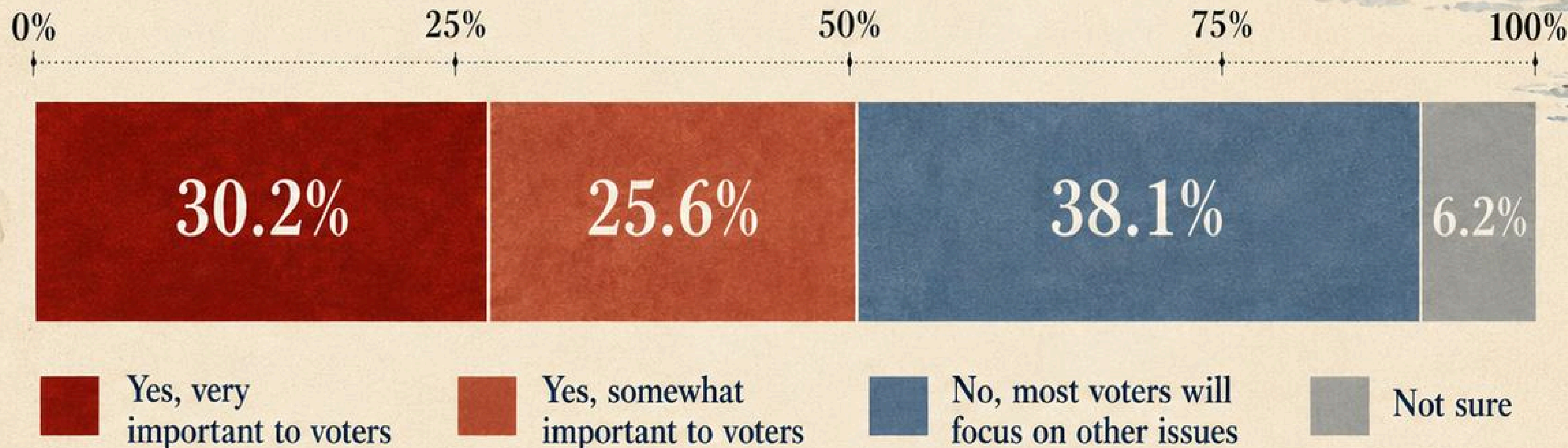
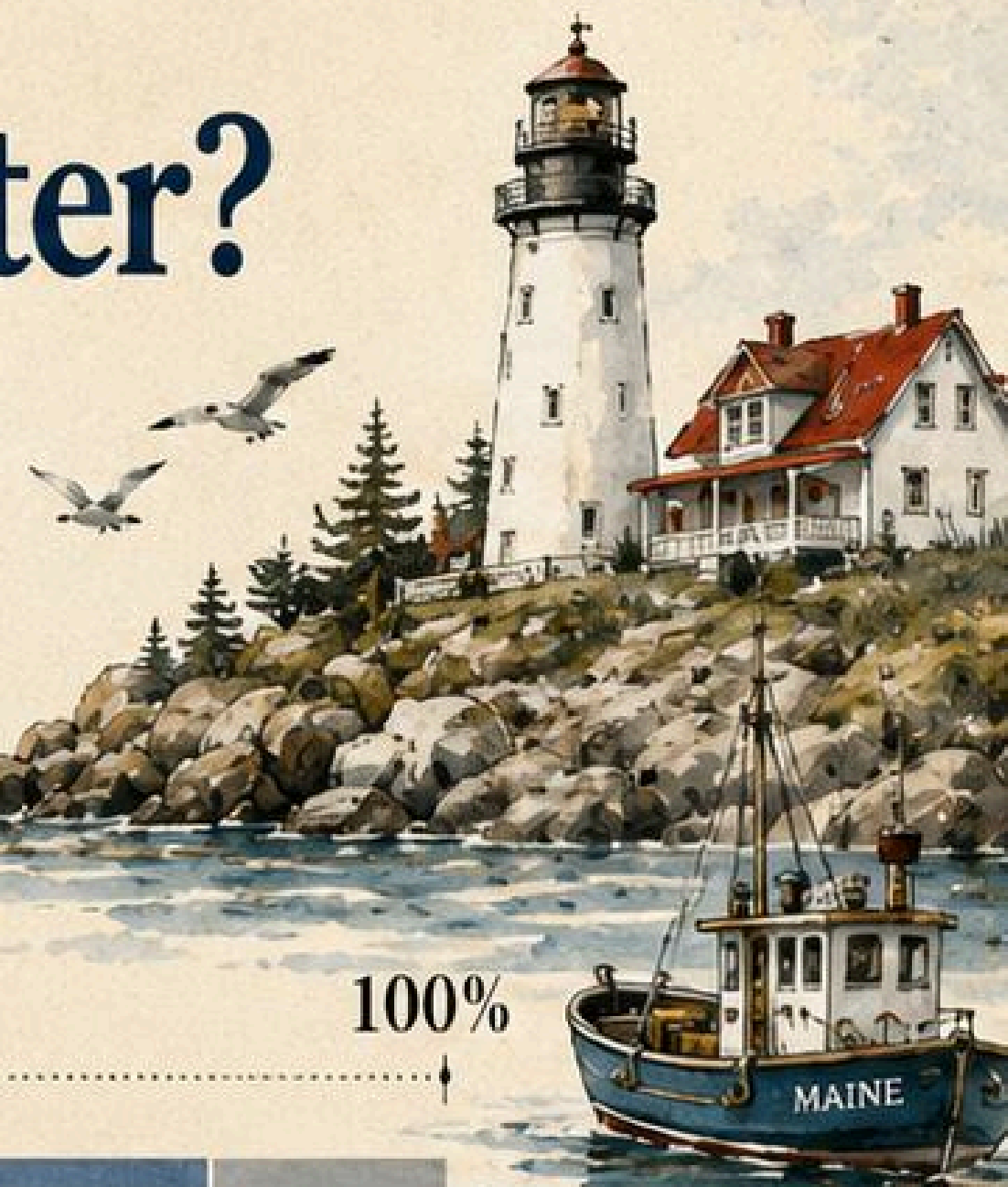


Sample size  
**1,008**  
likely voters  
★

# Will Platner's Controversies Matter?

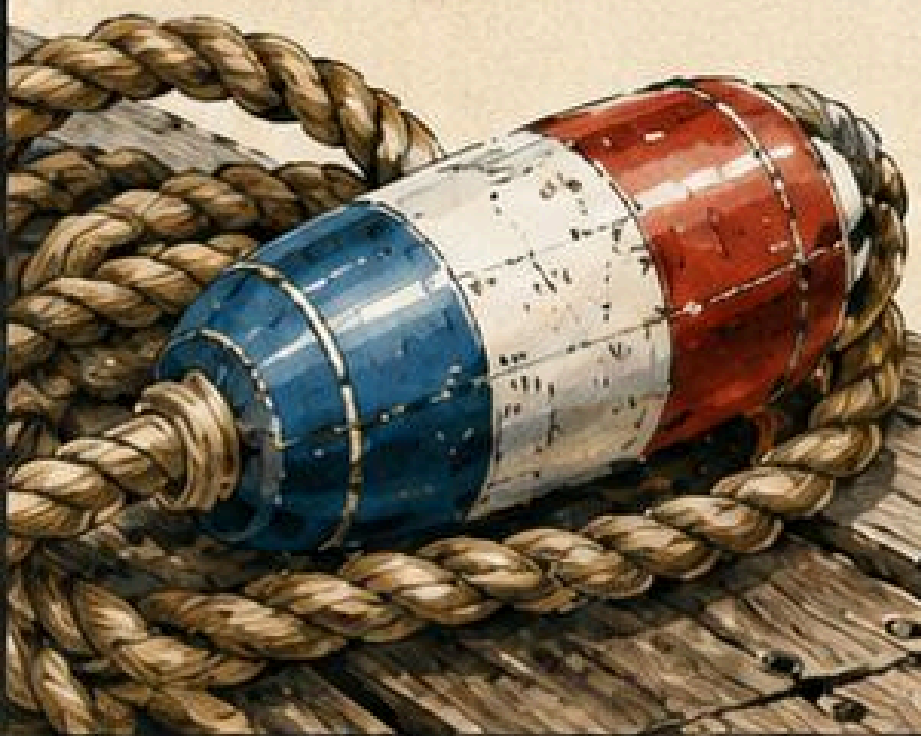


*Regardless of their own views, Maine likely voters on whether the controversies surrounding Graham Platner will be an important factor for most Maine voters in deciding the U.S. Senate race this November.*



★ **55.8%** say the controversies will be at least somewhat important to voters. ★

*Note: Percentages may not add to 100 due to rounding.*



# Which View Comes Closer?

Three statement tests from the Maine Senate race.

Sample size  
**1,008**  
likely voters

## 1 Seniority vs. Change



**A** 30 years is enough — time for new leadership and fresh ideas.

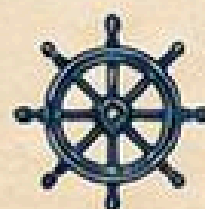
**B** Collins' seniority gives Maine real power and influence in Washington.

50.9%

45.1%

4.1%

## 2 Trump Votes vs. Independence



**A** Collins votes with Trump 95% of the time and is only bipartisan when it doesn't matter.

**B** Collins is one of the Senate's most independent and bipartisan members.

52.7%

43.1%

4.2%

## 3 Platner Character vs. DC



**A** Platner's controversies are being pushed by DC insiders and the media to take down an anti-establishment candidate.

**B** Platner's controversies reveal serious character flaws that should matter regardless of politics.

47.4%

48.5%

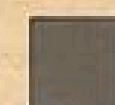
4.1%



First statement (A)



Second statement (B)



Not sure



Note: Percentages may not add to 100 due to rounding.